

**Farm-City Committee of Alabama
P.O. Box 11000
Montgomery, AL 36191-0001**

Street Address: 2108 E. South Blvd.
Montgomery, AL 36116

Phone: 334-613-4212

2018 FARM-CITY ACTIVITY REPORT

DEADLINE FOR ENTRIES IS FEBRUARY 8, 2019

*The purpose of Farm-City Week is to encourage better understanding between rural and urban citizens. All public relations efforts should be directed toward that goal and will be judged accordingly. For example: The fact that many persons attended a Farm-City banquet is not enough. What was the program and purpose of the banquet and how did it promote better understanding between rural and urban people? **Each category will be judged on the overall purpose of Farm-City listed above and the questions listed in each category.** Any accompanying scrapbook or video material must not exceed dimensions of 24" x 30" x 8" and not weigh more than 40 pounds. There will be two different divisions again based on population.*

Date: _____

County Chairman: _____

County: _____

Committee Members

COMMITTEE NAMES

(Name)

(Occupation)

What is the structure of your committee? What sectors of the community are represented – financial, clergy, business, education, industry, etc.?

Who are the officers?

Who provides support?

How is a chairman selected or elected?

Are there subcommittees, etc.?)

Activity Report

(Answer if applicable and give details)

FARM TOUR

Where was the tour held?

Who was the audience?

How many participated? _____

What were the results?

Other information:

CIVIC CLUB PROGRAM(S)

How many and when were programs held?

What was the program or speaker content?

How many attended? _____

Was the media invited or other special guests invited? Did they attend?

Other information:

FARM-CITY BREAKFAST/ LUNCH / DINNER

Who attended? Special guests?

How many attended? _____

What was the program?

What was the theme?

How did it promote better rural-urban relations?

Other information:

MEDIA COVERAGE / PROCLAMATION

How many proclamations were signed? _____

How much media coverage did you get because of the proclamation?

How many TV stations are in your county? _____

How many radio stations are in your county? _____

How many newspapers are in your county? _____

How many stories appeared on/in:

TV _____

Radio _____

Newspaper _____

How many photos in newspaper? _____

Give a synopsis of any special coverage. (You may attach clipping if not already included in an accompanying scrapbook.)

BEST NATIONAL AG DAY PROMOTION

Explain the event or promotion held for National Ag Day. _____

How many people attended or were impacted? _____

How did it promote the relationship between farmers and city folk? _____

INNOVATION AWARD

This award will be presented for an unusual or new Farm-City activity or an innovative presentation of a traditional Farm-City activity. This award may not be awarded each year but is at the sole discretion of the judges and is mean to encourage new and innovative ideas in our Farm-City program.

What was your innovative activity?

What made it “innovative”?

What impact did it have?

Other information:

SCRAPBOOK

In the past, many counties have used a scrapbook to document Farm-City activities within the county. However, the information on the Activity Form, and any supporting material included with it will be the criteria the judges use in deciding other Farm-City activity awards, not the scrapbook itself. Any scrapbook must not exceed dimensions of 24” X 30” x 8” and not weigh more than 40 pounds. As in other categories, there will be two different divisions based on population. **Scrapbooks will be judged on neatness, originality, creativity, and relevance of content to Farm-City activities.**

SPECIAL ACTIVITES

What other special activity took place in your county that does not fit in one of the categories above?

TARGET AWARD

Briefly describe how your county incorporated the 2018 theme “**200 Years of Alabama Agriculture**” into your Farm-City activities. This may include use of the theme at banquets, tours and other events. Please provide detailed information about how many people participated in each activity involving the theme.

Other information:

Estimated number of man hours spent on activities: _____

Number of volunteers involved in county activities: _____

Estimated number of people reached by county activities: _____

Signed:

Chairman

Address
